

IMAM HUSSAIN BLOOD DONATION CAMPAIGN

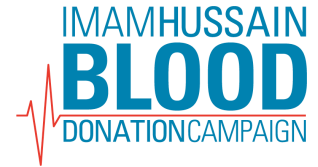
Ambassador Role Description

Team: Ambassador

Location: Various cities across the UK

Position: Voluntary

Reports to: Regional Ambassador / IHBDC Coordinator



How does this role make a difference?

We aim to have one representative of the Imam Hussain Blood Donation Campaign (IHBDC) in each city in the UK. This “Ambassador” will be responsible for raising the profile of the campaign in their region and organising at least one local donation session per year. Opportunities to assist the campaign in coordinating nationally are also available.

What is my role and responsibilities?

1. Liaise with local NHSBT regional manager and donation staff to run blood donation sessions at venues, e.g. mosque, and / or dedicated donor centres
2. Recruit and lead a team of local volunteers to assist getting sign ups and run sessions
3. Champion and publicise the act of blood donation and available sessions within the community
4. Organise events, stalls in centres to help raise awareness and drive recruitment of volunteers
5. Distribute publicity material and merchandise in local centres and mosques
6. Assist fundraising efforts by raising awareness and collecting donations on a local level and keeping records of expenses.
7. Update the national coordinating team with progress and feedback during and after sessions
8. Arrange interaction with press/journalists and attract media attention locally
9. Coordinate with local institutions for mutual benefit, e.g. organisations, universities, schools
10. Contribute to the wider planning and development of IHBDC

What skills and qualities are needed for this role?

- Good organisational and planning skills
- Enthusiastic about promoting the message of Imam Hussain and values of the campaign
- Good public speaking and interpersonal skills
- Familiar amongst the local community centres, student campuses and/or mosques.
- Reliable and able to answer messages and emails regularly

How much time do I need to commit?

- 1-2 hours per week for ca. 2 months prior to a session
- 2-4 hours during a session if attended directly and not delegated
- Campaign is quite active about 2 months before, during and after Muharram

How To Apply

If you are interested in taking on this role please fill in the online [volunteer enquiry form](#) or email giveblood@ius.org.uk, and kindly state in one short paragraph what region you would like to be BDC Ambassador for, why you would like to do promote BDC and what you hope to achieve. For any questions and queries about this role, please email giveblood@ius.org.uk